

AIDS Resource Center of Wisconsin: 29th annual AIDS walk Wisconsin kicks off Saturday, October 6 at summerfest grounds

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It is the state's largest fundraising walk/run for HIV/AIDS prevention, care and treatment

WHAT: Walkers and runners alike are gearing up for the 29th annual AIDS Walk Wisconsin and 5K Run this Saturday, October 6 at the Summerfest Grounds in Milwaukee.

AIDS Walk Wisconsin and 5K Run is the largest HIV fundraising event in Wisconsin. Now in its 29th year, the Walk/Run has raised more than \$13.1 million for the fight against

AIDS. Taking place along Milwaukee's lakefront, the event has brought together more than 128,000 walkers and volunteers since 1990, who raise pledges to help people with

HIV live longer, healthier lives.

WHO: Thousands of Walkers and Runners Supporting the Fight Against AIDS including ARCW President and Chief Executive Officer Mike Gifford.

WHEN: Saturday October 6, 2018

Gates open at 9:30 a.m. for registration, activities and live performances

5K run begins at 10:30 a.m.

Ceremonies begin at noon

Walk begins at 12:30

WHERE: Milwaukee Summerfest Grounds, Miller Lite Oasis

At the Summerfest Grounds, registration and the opening ceremonies will be at the Miller Lite Oasis. Participants will enter Maier Festival Park through the mid-gate. Ample free parking will be available. This year's route will leave the Summerfest grounds and travel past the Art Museum, through Veteran's Park, passing near Discovery World before returning to the Summerfest Grounds.

AIDS Walk Wisconsin representatives will be available for live remotes and interviews prior to the walk. Please call Kristin Wollenberg at 262.271.2037 for all media inquiries.