

American Cancer Society Cancer Action Network: Rep. Mursau honored for championing youth health, cancer advocacy

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FOR MORE INFORMATION, CONTACT:

Tracy Lytwyn

American Cancer Society Cancer Action Network

Phone: 312-279-7284

Email: tracy.lytwyn@cancer.org

MADISON, Wis. – June 19, 2018 – The American Cancer Society Cancer Action Network (ACS CAN) recently recognized State Rep. Jeff Mursau with its Wisconsin Distinguished Advocacy Award for his exceptional efforts on tobacco legislation.

Mursau received the honor for authoring legislation that would have required stores to place all tobacco products behind the counter. Currently, only cigarettes and chewing tobacco must be displayed in this way, leaving other tobacco products in easy reach of children.

“Tobacco products shouldn’t be on the same shelves as candy and chips,” said Sara Sahli, Wisconsin government relations director for ACS CAN. “Rep. Mursau worked tirelessly this past session to keep kids from browsing products like candy flavored brown cigarettes the same way they do snacks. He remains committed to continuing this effort next year and to ensuring that all tobacco products are treated the same way, placed out of reach of our children.”

ACS CAN leadership volunteers presented Mursau the award and thanked him for

his hard work on behalf of Wisconsin cancer patients, survivors and their families. The ceremony took place Monday at an event in downtown Madison to celebrate Congress' passage of the STAR Act, which will advance childhood cancer research, treatment and survivorship.