

# American Lung Association in Wisconsin: Announces new Executive Director

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Brookfield, WI — Megan Cordova has been recently appointed Executive Director for the American Lung Association in Wisconsin. She was previously employed in the Wisconsin office from 2012 - 2015 as Director of Special Events.

During that time she directed three major annual fundraising events to successfully raise more than \$3.4 million, including increasing growth in the Milwaukee Fight For Air Climb from \$397,000 to more than \$736,000.

As Executive Director, Cordova will cultivate community relationships, including key business leaders, individual donors and event participants; increase mission activities through successful fundraising; serve as the staff lead to the Wisconsin Leadership Board and provide support and guidance in reaching annual goals; and cultivate a collaborative working environment for staff and volunteers.

She also will lead the development staff in the Lung Association's special events, including the Oxygen Ball Gala, the Fight for Air Climb (the largest in the nation) and the LUNG FORCE Walk.

"We're so pleased to welcome Megan back to Wisconsin," said Meghan Miller, Senior Vice President of Development. "She has proven herself an exceptional leader and

fundraiser, on both the local and national level and we are confident that she will lead the Wisconsin team to future growth and success.”

Cordova most recently served as National Manager, Special Events for the organization’s national office in Chicago where she was part of a team that achieved national special event net revenues of almost \$18 million. She also provided development leadership and direction to Executive Directors and development staff in Denver, Houston, Dallas and Albuquerque and participated on national work teams to further the development of nationwide signature events.

Prior to joining the Lung Association, Cordova held the position of Development Officer for the Alzheimer’s Association of Colorado. She is a graduate of Colorado State University with a Bachelor of Science in Psychology.

Cordova will be based in the Brookfield, Wisconsin office, which employs a staff of 17.