

# Bankers supporting financial literacy in April

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Wisconsin bankers are supporting financial literacy throughout the state this month by focusing on education and engagement at the community level.

April is Financial Literacy Month, and banks are holding events with the participation of local schools to strengthen connections between local banks and the people who use them.

The Wisconsin Bankers Association has declared April 16-20 as Power of Community Week, with 90 banks in the state committed to participating in community-building events as well as teaching kids — and some adults — about saving money.

“With 42 banks reporting their activities, we are logging over 1,000 volunteer hours for this month and over 1,300 bankers participating,” said Eric Skrum, communications manager for WBA.

Wolf River Community Bank is providing volunteers for a Wolf River clean-up event in Shiocton, while Investors Community Bank in Manitowoc is holding a video competition with cash prizes for local nonprofits.

Dozens of banks statewide are participating in Teach Children to Save Day on April 20, when bankers will visit classes in school districts where they have a personal connection to discuss finances in a child-friendly way.

See more at [WisBusiness.com](http://WisBusiness.com).