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Breakthrough Fuel: Daniel Cullen named Supply & Demand Chain Executive Pro to Know

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Breakthrough®Fuel vice president of advisory services included on 18th Annual Pros to Know list

Green Bay, Wis. – Breakthrough®Fuel, a pioneer in the field of transportation energy and information management, is excited to announce Daniel Cullen, Vice President of Advisory Services, has been selected to appear on Supply & Demand Chain Executive's 2018 Pros to Know list. The annual award recognizes professionals who will help organizations meet significant industry supply chain challenges in the upcoming year.

Cullen, along with the Breakthrough®Fuel team, is responsible for creating transportation energy management strategies for some of the world's largest shippers. He believes the supply chain has the potential to connect and contribute to companies' overall strategies in areas such as cost management and sustainability. Since joining Breakthrough®Fuel in 2013, Cullen has expanded the capabilities of the Advisory Services team, including transportation energy market guidance and ongoing fuel price forecasting to support client strategies.

"It is an extreme honor to be named a Supply & Demand Chain Executive's 2018 Pro to Know," said Cullen. "The list features some of the best in the industry, and I am proud to not only be included, but to also represent Breakthrough®Fuel and the team behind our continued success."

The annual Pros to Know list recognizes supply chain professionals in three different categories: practitioners, practitioner teams and providers. Included in the provider

category for his work at Breakthrough®Fuel, this is Cullen's first time receiving the recognition.