

# Dane Buy Local: Small business Saturday

Posted on Thursday, Nov 15, 2018

WHAT: Small Business Saturday; Shift Your Shopping press conference

WHEN: Friday November 16, 11:30 a.m.

WHERE: Dane County Credit Union, 709 Struck St. Madison

WHO: County Executive Joe Parisi, Dane Buy Local Executive Director Colin Murray and other invited guests.

WHY: Dane Buy Local joins other buy-local alliances and partner organizations across the country as we celebrate Shift Your Shopping and Small Business Saturday with locally owned businesses, large and small who exemplify the depth, diversity, and economic impact of the business community in south central Wisconsin. These businesses are dedicated in making our communities unique and provide invaluable contributions to our economy.

CONTACT: Colin Murray, Executive Director  
Dane Buy Local  
2801 International Lane, Suite 110  
Madison WI 53704  
(608) 712-3440  
[colin@danebuylocal.com](mailto:colin@danebuylocal.com)