

DATCP: Cut flowers to be focus of Specialty Crop Field Day

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MADISON – Individuals interested in learning how to grow, harvest and market cut flowers are invited to attend a specialty crop field day Wednesday, Sept. 19, 10 a.m.-3 p.m., at Greenlight Farm in Prairie Farm.

“We’ll be covering production techniques, flower varieties, markets for cut flowers, harvesting techniques and more, and all attendees also will receive a packet of related resource materials to take home with them,” said Kietra Olson, manager of DATCP’s specialty crop program, which is coordinating the event.

“Our specialty crop program hosts field days around the state that focus on different specialty crops, and for this field day, we’re focusing on flowers,” said Olson. “We’re pleased to have the field day hosted by Greenlight Farm, which specializes in the production of cut flowers.”

Located in northwestern Wisconsin, the family owned Greenlight Farm grows more than 40 varieties of flowers which are sold to wholesalers, florists and through a subscription service. Visit Greenlight Farm’s website [here](#).

Specialty crops are defined as “fruits and vegetables, tree nuts, dried fruits, horticulture, and nursery crops (including floriculture).”

The cost to attend is \$20, which includes lunch. Persons interested in attending can register at <http://somethingspecialwi.com/events/details/cut-flower-field-day-1663>. The registration deadline is September 16.



For more information, contact Kietra Olson at Kietra.Olson@Wisconsin.gov or Angie Sullivan at Angie.Sullivan@Wisconsin.gov.

For more information about DATCP's specialty crops program, visit:
https://datcp.wi.gov/Pages/Growing_WI/SpecialtyCrops.aspx