

DATCP: Recognizes National Cyber Security Awareness Month with daily safety tips

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MADISON - October is not just a time for black cats, jack-o-lanterns, and bed sheet ghosts...it is also National Cyber Security Awareness Month. Given our reliance on mobile devices and the increasing number of web-connected devices we are welcoming into our homes, Wisconsin consumers are asked to use this month to consider ways to stay protected from scam artists looking to trick you and treat themselves to your personal information and hard-earned money.

The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) will recognize this campaign through a cyber safety tip each weekday in October, with each week addressing a different theme. The agency will release each daily tip through the Bureau of Consumer Protection's [Facebook](#) and [Twitter](#) accounts.

To assist media partners that may wish to cover the cyber tip topics, DATCP will send out a release each Thursday in October with the next week's messages (the first week's tips are included on the second and third pages of this advisory).

Media partners can contact Jerad Albracht (Senior Communications Specialist, 608-224-5007, jerad.albracht@wisconsin.gov) if they would like to speak with a Bureau of Consumer Protection representative about the campaign or about a specific tip.