

Fox Cities Chamber: Business Breakfast Bytes, from the Fox Cities Chamber, will focus on Digital Resources in January

Posted on Tuesday, Jan 9, 2018

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Contact:

Emily Feagles, Director, Marketing & Communications

efeagles@foxcitieschamber.com

APPLETON, Wis. (January 9, 2018) – The Fox Cities Chamber’s monthly educational program, Business Breakfast Bytes, will focus on the use of digital tools and resources in its upcoming morning session on Tuesday, January 16 at Oak Park Place.

Business owners are becoming aware that an online presence is necessary for a business to remain relevant. Many customers utilize a business’ website or social media pages as a first impression for their organization. The January Business Breakfast Bytes will feature experts in the technological world that will provide education on free website development and audit tools, search engine optimization tips and explain how to optimize the use of audio visual media for any business.

Presenters from Torus Tech Co. will provide examples of reliable online resources that businesses can leverage at little to no cost to improve websites and reach a wider audience.

Registration for each individual session is required. Fox Cities Chamber members are allowed to bring a guest and may use the registration link on the Chamber

website or call (920) 734-7101 to register. Please visit the Chamber website for complete details of the January session, being hosted at Oak Park Place in Menasha from 7:30 a.m. – 9:00 a.m. on Tuesday, January 16. Details and registration can be found at foxcitieschamber.com.

For immediate questions, please contact MiKayla Kunde, Member Engagement Coordinator, by email mkunde@foxcitieschamber.com or phone (920) 734-7101.