

# Foxconn: Issues request for proposal for design enhancements to Foxconn Place Green Bay

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## **Foxconn Issues Request for Proposal for Design Enhancements to Foxconn Place Green Bay**

*Calls for ideas to upgrade landmark downtown building, The Watermark, which will house a Wisconn Valley Innovation Center and serve as Foxconn's North East Wisconsin hub for talent and partners*

**Milwaukee, WI** – Foxconn Technology Group (Foxconn) announced today it has issued a Request for Proposal (RFP) for Design / Build firms to provide design services to modernize and enhance Foxconn Place Green Bay at “The WaterMark” located at [301 N. Washington St., Green Bay, Wisconsin](#).

“Foxconn Place Green Bay will be a cornerstone in the Wisconn Valley Innovation Center network that we are building across the state. We are looking for a firm who can bring to life design ideas for a working space that will inspire innovative ideas and promote collaboration with companies and entrepreneurs based in North East Wisconsin,” said Dr. Alan Yeung, Foxconn Director of U.S. Strategic Initiatives and President of FEWI Development Corporation. “Our goal is to leverage The Watermark’s great downtown waterfront location to create a regional hub to attract talent and connect with suppliers and partners that will be part of the AI 8K+5G ecosystem that Foxconn is creating in Wisconsin. In doing so, we hope to contribute to Green Bay’s attractiveness as a center for business and commerce.”

Foxconn Place Green Bay will become home to 200 employees focused on

developing applications for the AI 8K+5G ecosystem, and building partnerships with suppliers, start-ups and other companies that will be part of this ecosystem. From this office, Foxconn will also collaborate with academic institutions including University of Wisconsin-Green Bay, Northeast Wisconsin Technical College, and St. Norbert College to attract and develop the talented workforce in the region.

As part of Foxconn's "Wisconsin First" approach, Design / Build firms with strong track records in Wisconsin will be given preference in the RFP process. The RFP focuses on providing design and build services that include:

- A "co-working" environment where employees, companies and entrepreneurs who work on innovative ideas and cutting-edge solutions, socialize and collaborate.
- A "pipe-line" to attract and retain a technology-based workforce for Foxconn.
- An 'application area' for Foxconn's 8K+5G technology.
- A center for brand and culture building.

Completed proposals are due by 10:00am CDT on September 28, 2018 delivered to [611 E. Wisconsin Ave. Milwaukee, WI](#), c/o Adam Jen. Foxconn's goal is to occupy the finished space in December 2018, or as soon as possible. To learn more about the RFP process please attend an information session on Thursday, September 20th from 8am to 10am at the Hyatt Regency, [333 Main St., Green Bay, WI](#).

Foxconn Place Green Bay is one of three Foxconn locations across Wisconsin, in addition to the Wisconsin Valley Science and Technology Park in Mount Pleasant. Together with Foxconn's North American Headquarters in Milwaukee and Foxconn Place Chippewa Valley in Eau Claire, Foxconn Place Green Bay is part of the talent and innovation network that Foxconn is building in Wisconsin.