

# **GMMB: Proud to help our candidates claim governorships, Senate seats, score major upsets**

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WASHINGTON, D.C. – Yesterday, candidates supported by GMMB won Democratic victories across the country, helping to flip the U.S. House of Representatives for only the fourth time in 60 years and winning key governorships and Senate races, while scoring some of the biggest electoral upsets in the country.

“We are honored to have had the chance to work with terrific candidates, committees and independent expenditures across the country this election cycle,” said GMMB Partner Anson Kaye. “We are proud to have played even a small role in their success tonight. These victories were hard earned, and they deserve tremendous credit. America will be a better place for their efforts.”

GMMB and its subsidiaries produced television and digital advertising and placed media that helped win some of the country’s most hotly-contested campaigns.

Top Gubernatorial Races: GMMB served as media consultant to Michigan Governor-elect Gretchen Whitmer and Nevada Governor-elect Steve Sisolak, and ran one of the largest digital campaigns in America for Illinois Governor-elect J.B. Pritzker. GMMB also served as the lead media agency for the Democratic Governors Association in Wisconsin, helping Governor-elect Tony Evers best Scott Walker, and in Kansas, helping Governor-elect Laura Kelly secure victory.

Major Upsets: GMMB was media consultant to the victors in two of last night's biggest upsets: Joe Cunningham (SC-01), who becomes the first Democrat to win South Carolina's First Congressional District in 40 years, and Max Rose (NY-11), who becomes only the second Democrat to represent Staten Island and South Brooklyn in Congress in the past 25 years. GMMB also served as media consultant to Josh Kaul, helping him claim victory over the favored Republican incumbent in the race for Wisconsin's attorney general.

"We were fortunate to work on so many important and pivotal races across the country through our media operation," said Partner Danny Jester. "That's one of the things we pride ourselves on: working with each of our clients on their specific roadmaps to winning—from planning to targeting and analysis to delivering the messages wherever audiences are, no matter the screen."

GMMB is proud to congratulate our clients who won their campaigns last night. This includes our work with:

Charlie Crist (FL-13) and Pramila Jayapal (WA-07) to help secure their second terms in Congress.

The Democratic Senatorial Campaign Committee to help Tina Smith (MN) win her first full term in the U.S. Senate, and Patients for Affordable Drugs Action, to help secure a hard-fought victory for New Jersey Senator Bob Menendez.

Veterans' organization With Honor to help Mikie Sherrill to victory in NJ-11, and Conor Lamb win election in PA-17, and with Planned Parenthood Votes to help Sean Casten beat Illinois Congressman Peter Roskam in IL-06, and Antonio Delgado unseat incumbent John Faso in NY-19.

GMMB also worked to preserve funding for state universities in Montana by helping win the 6-Mill Levy referendum, partnered with the Massachusetts Health & Hospital Association to defeat Question 1 and protected hospital patient care in the Bay State.