

# Gov. Walker: Nelson-Jameson, Inc. expands operations in Marshfield

Posted on Tuesday, Jun 19, 2018

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*Company expects to create 37 jobs*

MADISON – Nelson-Jameson, Inc., a dairy equipment and supply business, is leasing additional office space from Forward Bank in its new Marshfield location. The company expects to create 37 new jobs and make a capital investment of \$250,000 over the next three years.

“This investment by Nelson-Jameson is the latest example of the company’s continued commitment to Wisconsin and our workers,” said Governor Walker. “This new expansion will help position Nelson-Jameson for future success right here in Wisconsin.”

“The tax relief from the WEDC affords Nelson-Jameson the opportunity to reinvest in our home state of Wisconsin,” said Amanda Nelson Sass, owner and manager of strategic relationships. “We are grateful to headquarter our family business in a state that understands the economic and cultural value of small- and medium-sized businesses. Nelson-Jameson looks forward to a future of contributing even more greatly to our local economy by providing more Wisconsinites with meaningful employment.”

Founded in 1947, Nelson-Jameson, Inc. was started in a vacant cheese factory in Toluca, Illinois. Nelson-Jameson is now run by the third and fourth generation of the Nelson family. What began as a small, regional company housed in a single facility has grown to include over 148,000 square-feet of warehouse space in Wisconsin, California, Idaho, Pennsylvania and Texas as well as a sales office in Illinois.

The Wisconsin Economic Development Corporation (WEDC) is supporting the project by authorizing up to \$175,000 in state income tax credits over the next three years. The actual amount of tax credits Nelson-Jameson will receive is contingent upon the number of jobs created and the amount of capital investment during that period.

Nelson-Jameson currently has 140 employees in Wisconsin, but rapid growth required the company to invest in more office space for new personnel. The tax credits, provided by WEDC, will help to offset the cost of onboarding new employees, equipment costs, and new lease costs.

Nelson-Jameson is interested in building a new headquarters in Marshfield in the future and the savings they are receiving from these tax credit incentives will help make that plan more feasible.

While maintaining a strong dairy and cheese business base, the Nelson-Jameson's customer list has grown to include companies from all facets of business. The company services customers in all 50 states, as well as Canada, Mexico and other countries.