Governor Walker: Honors 18 recipients of 2017 Financial Literacy Award in Capitol ceremony

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MADISON – Governor Scott Walker today honored 18 individuals, businesses, and organizations as recipients of the 2017 Governor's Financial Literacy Award in a ceremony at the State Capitol.
"Financial literacy is an important skill for everyone to learn," said Governor Scott Walker. "The individuals and businesses receiving the 2017 Financial Literacy Award are remarkable people who strive to improve the lives of others by sharing their personal financial knowledge and skills. Thank you to these Wisconsinites for their work in our communities. Their efforts are providing other families with the tools to achieve their goals."

The recipients were selected by the Governor's Council on Financial Literacy from a total of 29 nominations submitted for consideration. Criteria considered during the screening process included innovative implementation, demonstrated measurable results, collaboration with partners, and whether the effort was focused on needs-based groups.

Recipients of the 2017 Governor's Financial Literacy Awards are:

Individual Category:

Aaron Keith Bender, teacher, Hurley School District
Brenda Campbell, President and CEO, SecureFutures, Milwaukee
Cherie Hellenbrand, Mary Breunig, Shane Leadholm and Holden Pratt, teachers,

Middleton High School
Kristi Paskey and Mitch Hauser, teachers, Lodi High School
Joe Schlidt, SecureFutures Investment Conference, Milwaukee
Organization Category:

Educators Credit Union, Sturtevant
National Institute of Financial and Economic Literacy, Madison
Sallie Mae, “Dee-1’s Knowledge for College Tour,” Newark, Delaware
UW-Extension Family Living Program, Madison
Waterstone Bank, Wauwatosa
Wisconsin Coalition on Student Debt Inc., Madison
Legacy Category:

It Make$ Cents!, Money Management Center, University of Wisconsin-La Crosse
Kevin McKinley, financial adviser, Eau Claire
Timothy G. O’Driscoll, Director, Center for Economic Education, Lakeland University, Milwaukee
The Legacy Award is given to an organization, business, or individual whose purpose and heritage is ingrained in sustained financial literacy and capability. This lifetime recognition is intended to be conferred once to the recipients. Synopses of the recipients’ efforts can be found on the Department of Financial Institutions (DFI) website here.

The Governor’s Council on Financial Literacy was created by Executive Order #24 and held its inaugural meeting in April of 2011. The mission of the Council is to measurably improve the financial literacy of Wisconsin citizens. Council members include:

Chair – William Wilcox, MCE, President of CBM Credit Education Foundation, Inc., Madison.
Co-Vice Chair – Jay Risch, Secretary of the Department of Financial Institutions (DFI).
Co-Vice Chair – Ted Nickel, Commissioner of the Office of the Commissioner of Insurance.
Executive Director – David Mancl, Director of DFI’s Office of Financial Literacy.