

Greater Madison Chamber of Commerce: Statement from Chamber President on AmFam merger

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MADISON – Greater Madison Chamber of Commerce President Zach Brandon released the following statement today in response to the announced merger between American Family Insurance and Florida-based The Main Street America Group:

“This is terrific news for American Family Insurance and their ability to reach new markets while supporting current policyholders. This is just the latest in a recent string of strategic investments and innovative acquisitions that have positioned the company for continued growth and success. We are excited about the deal, its expanded choices for small business owners and the significant potential it represents for the future of one of this region’s true community leaders.”

About the Greater Madison Chamber of Commerce:

The Greater Madison Chamber of Commerce is the voice of business with nearly 1,300 organizations – ranging from one-person shops to corporations with more than 10,000 employees – working to bring the Greater Madison area to its full potential. The Greater Madison region is a leader in innovation. From cutting-edge technologies to distinctive retail shops to inventive services and products, our members vary greatly but are united by the region’s entrepreneurial spirit. More information can be found at greatermadisonchamber.com.