

Keyes campaign: Outraises Loudenbeck for first reporting period

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Nearly \$22,000 donations exceed goals

BELOIT – Dr. Brittany Keyes’s campaign for Wisconsin State Assembly has filed its initial finance report, showing that the candidate raised more than \$21,500 in the three-month period since launching her campaign and has more than \$16,000 on hand. The report also indicates that she outraised incumbent Representative Amy Loudenbeck, who reported raising just over \$18,000 in the first six months of the year.

The report disclosed all contributions and expenditures from January 1 through June 30 and was filed with the Wisconsin Ethics Commission.

Contributions exceeded the campaign’s goal of raising \$15,000 in the first period, according to Keyes, a Beloit physical therapist running as a Democrat for the 31st Assembly District seat.

“People are contributing because they believe we can win,” Keyes said. “My goal is to help put Wisconsin back on track. Since I entered the race, I’ve talked to hundreds of people throughout my district, and I am convinced that people want change.”

Keyes reported contributions from more than 190 individuals, and most contributions were for less than \$100. Besides campaigning door-to-door, Keyes has talked with district residents at community events since announcing her candidacy

in April. A June fundraiser for Keyes held in the Beloit home of former Senate Majority Leader Judy Robson was attended by dozens of people from across the district.

“I am excited that we beat our early campaign fundraising goal and outraised the incumbent,” Keyes said. “We’re going to have the resources to compete, and I believe that if people hear my message, I can win their votes.”

Keyes has emphasized the need for better access to health care, improving financial support for public schools, protecting the environment and fixing Wisconsin’s crumbling roads.

“Darien Elementary School has closed because the state has diverted funds from public education,” Keyes said. “We need to reinvest in our schools before more damage is done.”

Keyes has also called for a better strategy for creating and maintaining family-supporting jobs.

“The state will spend billions on Foxconn in one corner of the state,” Keyes said. “Taxpayers in Clinton, Beloit, and everywhere else in my district will pay for these incentives for the next 15-plus years without seeing any of the supposed benefits. We need sound economic policy that helps families and communities in every part of Wisconsin.”

The 31st Assembly District includes the Village of Clinton and parts of the cities of Beloit and Janesville in Rock County. In Walworth County, the district consists of the villages of Sharon, Darien, Walworth, Williams Bay, Fontana-on-Geneva Lake, and the City of Elkhorn.

Keyes has worked as a physical therapist for Beloit Health System since 2015. Her practice has an emphasis on sports injury rehabilitation. She provides medical coverage at area high school sporting events and is in her third season as a volunteer assistant coach for the junior varsity football team at Beloit Memorial High School. She serves as the strength and fitness coach for the team.

Keyes is married to a teacher. The couple has an infant daughter.