

# Michael Best Strategies: J.B. Van Hollen Partners With Michael Best Strategies

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*Madison, WI* - Michael Best Strategies has partnered with former Wisconsin Attorney General, J.B. Van Hollen, to expand the firm's service offerings.

Van Hollen will lead the Attorneys General Practice at Michael Best Strategies. Van Hollen served two terms as Wisconsin Attorney General from 2007 to 2015. Prior to that, he was U.S. Attorney for Wisconsin's Western District. Van Hollen served as president of the bipartisan National Association of Attorneys General (NAAG) in 2013. Van Hollen has a long history of working with a variety of agencies at the federal, state and local levels.

"Teaming up with J.B. adds another dimension to our diverse portfolio," said Rob Marchant, President of Michael Best Strategies. "He will provide our clients unmatched knowledge and insight of the Department of Justice, state and local government and law enforcement."

"In my experience as Attorney General and as a consultant, the ability to provide the entire array of government relations services to clients gives them the tools they need to navigate the inner-workings of government and public policy," said J.B. Van Hollen. "I found a team with drive, organization and unwavering commitment to clients at Michael Best Strategies. As a part of this team, I look

forward to great successes for our clients.”

During his tenure as Attorney General for Wisconsin, he led the charge to clear the backlog of forensic DNA evidence at the state crime labs. Van Hollen also prioritized getting sexual predators off the streets of our communities and behind bars, as well as educating parents and children about online predators through his work to expand the Internet Crimes Against Children Task Force.

Van Hollen will work with Michael Best Strategies’ clients across all industry sectors and will have a presence in all Strategies offices across the country.

### **About Michael Best Strategies**

Michael Best Strategies is one of the nation’s fastest-growing B2B consulting firms specializing in government relations, public affairs, crisis management, shared value business planning, political partnership development and community/stakeholder engagement strategies. With offices in Washington, D.C., Chicago, Milwaukee, Madison, Austin, Denver and Salt Lake City, we work with clients at the local, regional and national levels, to advance their unique goals and objectives. Our industry expertise includes healthcare, agriculture, energy and environment, manufacturing, tax and finance, higher education and food and beverage. Michael Best Strategies is affiliated with Michael Best & Friedrich, a full-service law firm with over 250 lawyers operating in 13 offices nationwide. For more information, visit [michaelbeststrategies.com](http://michaelbeststrategies.com).