

New RGA TV ad says Evers doesn't deserve promotion

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The Republican Governors Association is up with a new TV ad that charges Dem gov nominee Tony Evers didn't do his job as state superintendent and doesn't deserve a promotion.

The spot is through a new group the RGA registered with the state earlier this month. ACC Wisconsin PAC reported this week spending \$1.5 million on a TV buy with another \$341,725 on online ads and consulting fees.

The ad features Barb Scherrer, of Burlington, who says she's "been around for a long time and I've learned some things along the way."

That includes that people are held accountable for their failures, not rewarded, but "Tony Evers doesn't get it."

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She adds Evers gave "raises and bonuses to his bureaucrats" as a line appears on the screen, "\$400,000 in taxpayer-funded raises and bonuses to bureaucrats."

She then says Evers "wants a promotion for himself, even though Wisconsin kids are stuck in failing schools." The screen shows a headline "108 failing publicly-finance schools."

"Tony Evers didn't do his job, and he doesn't deserve a promotion," she says to close the spot.