

# **NextGen America: Our lives, our vote announces plans to register thousands of high school students in Wisconsin ahead of midterms**

Posted on Friday, Aug 17, 2018

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**CONTACT:** NGA Press Office, 415-802-2423  
or [press@nextgenamerica.org](mailto:press@nextgenamerica.org)

*Will partner with National School Walkout and 50 Miles More to register young voters and defeat NRA-aligned representatives*

**Madison, WI** — Today, Our Lives, Our Vote (OLOV) — a high school voter registration program launched by NextGen America, Giffords, and Everytown for Gun Safety— announced its plans to register thousands of 18 and 19 year old Wisconsinites to vote ahead of the 2018 midterm elections. With an initial investment of over \$100,000, the campaign, which includes mail and online voter registration and a partnership with National School Walkout and 50 Miles More, seeks to register thousands of high school students statewide to unseat Scott Walker, Sean Duffy and Mike Gallagher who have taken tens of thousands of dollars from the NRA.

“Young people are passionate about gun violence prevention, and we want to give them the tools they need to make their voices heard and shape politics in a way that is in line with their values. As the largest voting bloc in the country, young people can be the force that can bring us political action on gun violence prevention,” said **Our Lives, Our Vote Program Manager Alexandra Farrington**.

The campaign includes a partnership with [National School Walkout](#) and [50 Miles More](#), which have joined forces to create The Future Coalition, a national network of young people working together to create a safer and more just future. As their inaugural project, The Future Coalition will lead a nationwide voter-registration initiative this fall focused on high school youth across the country. This project will engage and empower youth through organizing support, technology, and information to help them register their classmates, friends, and community members to vote. The Future Coalition is working with Our Lives, Our Vote to register thousands of high school students who are part of our networks in Wisconsin and Pennsylvania.

Our Lives, Our Vote was launched in the aftermath of the Parkland shooting to empower young people to make their voices heard this November, and vote out politicians beholden to the NRA. With a commitment of \$1.75 million Our Lives, Our Vote (OLOV) aims to register 50,000 Americans aged 18-19 for the midterm elections. The program is operating in 10 key states where NRA-aligned candidates are on the ballot, including Arizona, California, Colorado, Florida, Michigan, Minnesota, Nevada, Pennsylvania, Virginia, and Wisconsin. Through online and mail voter registration, OLOV has already registered over 27,000 new voters nationwide.

In the wake of the the Parkland shooting, the number of young people registering to vote [issurging](#). [As noted by the Brookings Institute](#), increased registration and turnout of young people in the midterm elections will likely have catastrophic results for NRA-aligned candidates in November. To defeat those candidates, the Future Coalition will register young Wisconsinites face-to-face in the following districts, including (but not limited to):

District	Member of Congress	Amount of NRA \$\$\$ Accepted
WI-07	Sean Duffy	\$55,514
WI-08	Mike Gallagher	\$41,121