

Nicholson campaign: Releases first television ad of primary

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(Delafield, WI) – Ronica Cleary, Communications Director for Marine veteran and political outsider Kevin Nicholson, issued the following statement regarding the Nicholson for Senate Campaign’s television ad buy:

“The Nicholson for Senate campaign has placed its first television ad buy of the primary. The ad, titled ‘Future,’ highlights Nicholson’s conservative outsider status, his service as a combat Marine, and the ultimate sacrifice made by so many that gave their lives in service to our country. Nicholson then underscores his own frustration that career politicians in Congress are wasting this critical moment in history, as demonstrated by their failure to build President Trump’s proposed border wall, repeal Obamacare, and end illegal immigration. Nicholson closes by reminding voters that the moment to act is upon us: ‘It is now or never.’”



Nicholson is a decorated Marine Corps veteran who served combat tours in both Iraq and Afghanistan. He currently works as a business consultant, helping companies solve their toughest problems. He is a first-time candidate running in the Republican primary to defeat Democrat Tammy Baldwin. He and his wife live in Delafield with their three young children.