

RAGA: Brad Schimel announces \$225k in new funding for “Know Meth” campaign

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Wisconsin Attorney General Brad Schimel continues his fight to make Wisconsin a safer place. While Democrat Josh Kaul was nowhere to be found, Schimel was busy getting dangerous opioids off the streets and raising awareness of meth in the state.

Check out what Brad Schimel is doing to move Wisconsin forward:

State officials aim to curb demand for meth

Leader-Telegram: “Attorney General Brad Schimel announced [KNOW METH] Tuesday at Carson Park as part of a statewide tour in which Schimel, Marshfield Clinic Health System, Northwoods Coalition and the Alliance for Wisconsin Youth kicked off the next stage of the campaign by announcing \$225,000 in new funding. The money will come from state lawsuit settlement funds. The campaign, which launched in January, is aimed at preventing people from using meth and encouraging those who are addicted to seek treatment.”

Brad Schimel kicks off meth awareness campaign, KNOW METH:

WSAW-7: “Since 2011, the availability of Meth in Wisconsin has increased by nearly 300 percent. On average, it costs Wisconsin taxpayers over \$423 million in law enforcement, addiction rehab, and other related costs. In the past, Schimel has

allocated \$50 thousand of state resources for Meth awareness campaigns. The "Know Meth" campaign adds \$225,000 to that effort."

As meth use grows in Wisconsin, DOJ imagines "Altered State"

WBAY-2: *"When we have over 7,300 children removed from homes because parents are struggling with addiction- that's a shocking number,' Schimel said during a stop in De Pere. The campaign includes the Altered State, or what Wisconsin would look like if meth impacted the state's traditions. The images show a rusted Harley motorcycle and moldy-looking cheese. The idea is to symbolize the toll meth use takes on a body. Altered State will show up online, on television, in radio ads and in print."*

As you can see, Brad Schimel is getting work done for Wisconsin.