

Rep. Kooyenga: Honored for cancer advocacy

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CONTACT: Tracy Lytwyn
American Cancer Society Cancer Action Network
Phone: 312-279-7284
Email: tracy.lytwyn@cancer.org

MILWAUKEE, Wis. – The American Cancer Society Cancer Action Network recently recognized State Rep. Dale Kooyenga with its Wisconsin Distinguished Advocacy Award for his significant contributions to the fight against cancer.

Kooyenga received the honor for introducing legislation to ensure brown cigarettes are taxed at the same rate as traditional cigarettes, which would have closed a loophole that makes these products cheaper and more accessible. Brown cigarettes' pricing and candy flavors are intentional tactics used to attract and addict young people.

“To pass laws that help cancer patients, we need supportive lawmakers on both sides of the aisle,” said Sara Sahli, Wisconsin government relations director for ACS CAN. “As we always say, cancer does not have a political party. Representative Kooyenga has been a strong legislative champion, and we’re grateful for his hard work on behalf of all Wisconsinites.”

ACS CAN presented the award at the American Cancer Society’s Making Strides Against Breast Cancer event at Veterans’ Park in Milwaukee on Saturday, May 5. Nearly 5,000 volunteers united as a community to honor breast cancer survivors and raise awareness about steps to reduce breast cancer incidence. For more information, visit www.cancer.org/strides.

About ACS CAN

ACS CAN is the nonprofit, nonpartisan advocacy affiliate organization of the American Cancer Society, dedicated to eliminating cancer as a major health problem. ACS CAN works to encourage lawmakers, candidates and government officials to support laws and policies that will make cancer a top national priority. ACS CAN gives ordinary people extraordinary power to fight cancer. For more information, visit www.acscan.org.