

RGA releases two TV ads hitting Evers on manufacturing, ag credit

Posted on Monday, Oct 15, 2018

The Republican Governors Association today released two new TV ads hitting Dem gov candidate Tony Evers on his calls to change the manufacturing and ag credit.

The RGA, through its Right Direction Wisconsin PAC, reported pumping another \$1.3 million late last week into backing Gov. Scott Walker with all but \$80,919 of that going into TV.

The group, which has now dropped more than \$5.3 million on the Wisconsin race, said the latest ads will run statewide on broadcast and cable.

One of the ads features Kevin Malchine, of Waterford, who says while agriculture is one of the state's biggest industries, it's about more than jobs because it's a "way of life, handed down generation to generation."

>> WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop.](#)

He adds Evers "doesn't get it" and wants to eliminate the agriculture tax credit, which Malchine warns would raise "taxes on family farms and destroy jobs in rural communities across Wisconsin."

"We can't afford Tony Evers' big spending or his tax hikes," Malchine says to close the spot.

The other ad features Jared Bahl, of Elkhorn, who says Evers doesn't get "Wisconsin was built by men and women who get their hands dirty" and wants to eliminate the manufacturing tax credit.

"That would hurt factory jobs and working guys like me," Bahl says. "Evers would

kill Wisconsin jobs and take our state backward.”

The narrator adds Evers’ “plan could kill Wisconsin jobs and raise income, property, and gas taxes for Wisconsin families.”

Bahl calls Evers “another big spending, high-taxing Madison politician” to close the ad.

“We can’t afford Tony Evers or his tax hikes,” he says.

Evers has previously said he wants to phase out the credit. But over the weekend, he announced a proposal to cut income taxes 10 percent for those making \$100,000 or less and families making up to \$150,000. To help pay for it, he wants to significantly reduce the cost of the manufacturing and agriculture tax credit. Under his proposal, the credit would be capped to cover the first \$300,000 of income. The campaign said that would retain a credit of about \$40 million out of the \$334 million estimated for 2018-19. It said about 70 percent of those who benefit from the credit made \$300,000 or less.