

Roys campaign: Bon Iver endorses Kelda Roys

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MADISON, WI — Today, Bon Iver, the Grammy award winning band from Eau Claire, announced their endorsement of Kelda Roys' campaign for governor.

"Bon Iver is proud to endorse Kelda Roys for Governor of Wisconsin," the band said in a statement. "Kelda is the young progressive voice our home state needs right now. Her integrity's been proven through her political and business experience, and she's the best candidate to restore the Wisconsin Idea while forging a better future."

In addition to earning several Grammys and widespread critical acclaim, Bon Iver founded the Eau Claires Music & Arts Festival, which has brought serious financial and cultural resources to Eau Claire.

"Bon Iver is a Wisconsin treasure," said Roys. "In addition to being one of the best bands of our generation, their commitment to Wisconsin runs deep. Bon Iver's innovative music and their Eau Claires festivals have brought tremendous cultural and economic benefits to our state. I'm honored and thrilled to earn Bon Iver's support — they understand that for Wisconsin to be a place for everyone to thrive, we must have a new governor, and I'm the strongest candidate to win in November."

Roys has previously been endorsed by many national and state organizations and leaders, including EMILY's List, Sen. Kirsten Gillibrand, NARAL Pro-Choice America, the Wisconsin Gazette, Women's March WI, National Organization for Women -

Wisconsin, Feminist Majority PAC, WUFPAC, Demand Universal Healthcare, Moms Demand Action Candidate Distinction, #VoteProChoice, Andy Gronik, Outagamie Co. Exec. Thomas Nelson, Rep. Lisa Subeck, Rep. JoCasta Zamarripa, Rep. Amanda Stuck, Rep. Nick Milroy, former Sen. Jess King, philanthropist Lynde Uihlein, and hundreds of local elected officials and leaders.