

# Roys campaign: Kelda Roys endorsed by EMILY's List

Posted on Wednesday, Jun 20, 2018

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*Endorsement adds significantly to Roys' growing momentum*

MADISON, WI — Today, EMILY's List announced their endorsement of Democratic gubernatorial candidate Kelda Roys. Support from EMILY's List, a national organization dedicated to electing pro-choice Democratic women, is the biggest sign yet that Roys is building the campaign, momentum, and support needed to win her primary and become the next governor of Wisconsin.

"Kelda Roys is a champion for Wisconsin's families who is running to make history as the state's first woman governor," said Stephanie Schriock, president of EMILY's List. "She is an experienced leader who, as Democratic caucus chair in the state Assembly, supported progressive legislation on health care, economic justice, and more. Kelda is an entrepreneur who knows how to create jobs, and is a strong advocate for women and fought hard to protect the right to choose as executive director of NARAL Pro-Choice Wisconsin. These accomplishments and more make her the best choice to serve in Wisconsin's highest office."

"EMILY's List is one of the most effective, sophisticated political organizations in the country, and their endorsement is one of the most sought after," said Sonja Chojnacki, Roys' campaign manager. "The significant support and resources EMILY's List brings are a game-changer in any race, much less a crowded primary field like this. Their participation adds to the unparalleled momentum we're building, and is a clear signal to other national groups that Kelda Roys is the candidate best positioned to beat Walker come November."

Roys has previously been endorsed by many national and state organizations and leaders, including NARAL Pro-Choice America, National Organization for Women, Feminist Majority, Demand Universal Healthcare, Moms Demand Action, #VoteProChoice, Rep. JoCasta Zamarripa, Rep. Amanda Stuck, former Sen. Jess King, and dozens of local elected officials.

“I’m thrilled to have the enthusiastic support of EMILY’s List,” said Roys. “They recognize that I’m the strongest candidate to beat Scott Walker and restore opportunity and fairness to Wisconsin.”