

Roys hires new campaign manager

Posted on Monday, Jan 29, 2018

Dem gov candidate Kelda Roys has hired Sonja Chojnacki as her new campaign manager.

Chojnacki, 34, is a Wisconsin native who returns to the state after working in political consulting and on several campaigns across the nation. Some of those stops include Hillary Clinton's 2016 campaign in Ohio, Bernie Sanders presidential bid, and Bill De Blasio's 2013 campaign for New York City mayor.

"I moved back home to ensure Wisconsin elects Kelda for governor, because I know she is the strongest and most inspirational candidate in the race and will restore opportunity and fairness to Wisconsin families across the state," Chojnacki told WisPolitics.

Chojnacki's work in Wisconsin includes Milwaukee Mayor Tom Barrett's 2010 and 2012 gov bids and Barack Obama's 2008 presidential campaign. She got her start in politics in 2007, when she worked for Sen. Lena Taylor, D-Milwaukee, in her bid to unseat then-Milwaukee County Exec Scott Walker.

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Chojnacki, who starts today, replaces outgoing campaign manager Ted Dick, who joined the Roys campaign on a temporary basis to help get it off the ground. He'll return to Montana to start a previously arranged job with Democratic U.S. Sen. Jon Tester's re-election campaign.