

Schimel campaign: “We Know the Real Brad Schimel”

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Our Attorney General Launches New Television Commercial, “Wisconsin,” Featuring the Women Who Know Brad Schimel Best

[WAUKESHA, Wis...] The campaign for Wisconsin Attorney General Brad Schimel began running a new television commercial over the weekend.

See the spot, here: www.BradSchimel.com/Wisconsin

The positive commercial features more than 75 women, ranging in age from 23 to 83, who volunteered to explain how they know and trust Our Attorney General, Brad Schimel. They include women from all walks of life who have worked, volunteered, served and worshiped with Brad Schimel, a lifelong resident of Wisconsin.

Sandi Schimel, wife of Our Attorney General, opens the spot by saying, “We know the real Brad Schimel.”

The commercial highlights Schimel’s record of service and his commitment to improving public safety in Wisconsin. It touts Schimel’s work combating the opioid crisis, internet crimes against children, and sexual assault. It also highlights Brad Schimel’s widespread, bipartisan support across Wisconsin.

The spot provides a stark contrast to the increasingly negative and desperate campaign of Madison Activist Josh Kaul. Kaul, who has only spent four years of his adult life in Wisconsin, has never prosecuted a criminal case in Wisconsin, not one ever. He has no experience improving public safety here and has relied on support

from fringe partisan activists in Madison and his network of fellow activists on the East and West Coasts.

“This commercial is strong and features dozens of strong women who know that Brad Schimel is the right choice to keep Wisconsin safer and stronger,” said Schimel campaign manager Johnny Koremenos. “Brad Schimel’s lifetime commitment to Wisconsin cannot be matched by the inexperienced, out-of-the-mainstream Josh Kaul.”

The ad is running statewide on cable and broadcast television and online.

Brad Schimel became a prosecutor in the Waukesha County District Attorney’s office after serving as an intern there during law school. Throughout his nearly 25-year career in Waukesha, the largest portion of which was spent in the sensitive crimes unit, Brad Schimel earned a reputation as an aggressive and tough prosecutor, handling thousands of cases and more than 150 jury trials. Schimel’s caseload included elder abuse, human trafficking, homicide, sexual assault, drunk driving, internet crimes against children, public corruption, and one of the nation’s first sextortion cases.

Schimel faces activist Josh Kaul in the General Election. Whereas Brad Schimel has a nearly three decades long, distinguished career as a prosecutor in this state, Josh Kaul has never prosecuted a criminal case in Wisconsin. Not one, ever. Whereas Schimel has extensive, bipartisan coalition of Wisconsin supporters, Kaul is funded and supported by state and national partisan activists.

As Attorney General, Schimel has also prioritized preventing Internet crimes against children and violence against women. Under Schimel, Wisconsin is a national leader in the fight against human trafficking. Together with a coalition of Attorneys General from across the country, Brad Schimel has led numerous lawsuits challenging overreach by the federal government that would cripple the economy and hurt Wisconsin families.

Brad Schimel’s determined, yet compassionate, record on criminal justice has earned him the support of 64 of Wisconsin’s 72 sheriffs and 48 of Wisconsin’s 71 district attorneys, including 20 elected Democrats who appreciate the breadth, depth, and nonpartisan nature of the Republican Attorney General’s experience.

Brad and his wife, Sandi, raise their two daughters in Waukesha County where Brad

previously served as a prosecutor since 1990, including eight years as the elected District Attorney. He was elected Wisconsin Attorney General in 2014.

For more information, visit bradschimmel.com