

# State GOP: Launches Statewide Ad Campaign on Supreme Court Candidate Rebecca Dallet's Attack on WI Values

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*Radio, direct mail, digital, and billboard advertisements target Dallet's claim that WI has "lost" its values*

[Madison, WI] — The Republican Party of Wisconsin is announcing a statewide radio, direct mail, digital, and billboard advertisement campaign targeting candidate for Wisconsin Supreme Court Justice, Rebecca Dallet over her attack last week on Wisconsin's values. Dallet told a group of donors in San Francisco that their values "[are our Wisconsin values that we have lost along the way.](#)"

The radio ad begins with a narrator saying: *Supreme Court Candidate Rebecca Dallet claims she'll stand up for our values but there's a problem...*

*Here's what she told Wisconsin:*

*Dallet audio: "I'll keep protecting our rights and defending our values"*

*And here's what she told donors in San Francisco:*

*Dallet audio: "Your values are our Wisconsin values that we've lost along the way." Lost our values?*

*Wisconsin hasn't lost anything worth finding in San Francisco - and Dallet doesn't belong on the Supreme Court.*

*On April 3<sup>rd</sup>, vote Wisconsin values – vote Michael Screnock*

Listen to the radio advertisement [here](#).

See an example of the direct mail advertisement [here](#).

See an example of the digital advertisement [here](#).

See an example of the billboard [here](#), or see the billboard physically starting Wednesday at:

- The I-94 and Highway 16 intersection in Waukesha
- The Mason Street Bridge in downtown Green Bay
- Highway 14 in Madison after the John Nolen Drive on ramp for Friday, ahead of the final debate between candidates