

# **The Alliance: Alliance CEO to testify at U.S. Senate Health, Education, Labor, and Pension (HELP) Committee hearing**

## **ALLIANCE CEO TO TESTIFY AT U.S. SENATE HEALTH, EDUCATION, LABOR AND PENSIONS (HELP) COMMITTEE HEARING**

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MADISON, Wis. (Sept. 25, 2018) – Cheryl DeMars, Alliance President and CEO, will testify before the U.S. Senate Health, Education, Labor and Pensions (HELP) Committee in Washington, D.C. on Thursday, Sept. 27.

The hearing, which begins at 9 a.m. central time (10 a.m. eastern time), will focus on “Reducing Health Care Costs: Improving Affordability Through Innovation.” DeMars will describe employer innovations that reduce health care costs.

DeMars' testimony will feature examples drawn from the experiences of The Alliance cooperative and its member employers. She plans to highlight:

- The results of onsite primary care clinics offered by **Flambeau, Inc., Baraboo, Wis., Colony Brands, Monroe, Wis., and Brakebush Brothers, Inc., Westfield, Wis.** These employers have helped employees gain access to health services while saving money for their self-funded health benefit plans.
- The importance of allowing employers to offer incentives for employees to participate in wellness programs, with an example drawn from **Miniature Precision Components, Walworth, Wis.**
- The success of **The Alliance QualityPath<sup>®</sup> program**, which guides employees of participating Alliance members to designated doctors, hospitals and clinics for specific surgeries and tests. Participating health care providers must show they meet national quality measures and adopt processes shown to lead to better outcomes for patients. Employers save on procedure costs while patients have lower out-of-pocket costs.

The event will be webcast and written testimony will be available from this link: <https://www.help.senate.gov/hearings/reducing-health-care-costs-improving-affordability-through-innovation>

The Alliance is an employer-owned, not-for-profit cooperative that moves health care forward by controlling costs, improving quality and engaging individuals in their health. Its more than 240 employer members provide health benefit coverage to more than 85,000 people in Wisconsin, Illinois and Iowa.