

# **U.S. Rep. Kind: Tours Crown Beverage Packaging and discusses growing and strengthening Wisconsin businesses**

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*Crown is one of many businesses in Wisconsin impacted by increased steel and aluminum tariffs and tariff retaliation*

La Crosse – Today, U.S. Rep. Ron Kind toured Crown Beverage Packaging on the Northside of La Crosse and discussed the impact increased steel and aluminum tariffs, and the subsequent retaliation on American exports, are having on Wisconsin businesses. Crown is a leading producer of aluminum beverage cans, and has seen an increase in the costs of raw materials after President Trump announced tariffs on steel and aluminum in March of this year.

“Wisconsin businesses and manufacturers rely on open markets to sell and buy materials and products. It’s important we work together to help them succeed by protecting their access to these markets,” said Rep. Ron Kind. “I am thankful for the opportunity to tour Crown and see their impressive operation, and am committed to fighting for the strength and viability of Wisconsin businesses.”

Crown Beverage Packaging has operated in La Crosse for the past 52 years, and produces over six million aluminum cans per day for beer, soda and energy drinks.

The plant employs 115 Wisconsinites.

The visit to Crown Beverage Packaging is the first stop of Rep. Kind's "Grown in Wisconsin" tour, which focuses on: Growing Wisconsin Workers, Creating Wisconsin Jobs and Strengthening Wisconsin Businesses. The tour includes visits with local manufacturers, small businesses, students, and roundtables on the impact of tariff retaliation on the rural economy.