

USMCA and the new Mexican Administration

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[Mexico: USMCA and the New Mexican Administration](#)

Friday, December 7 | 7:30-9:30am

Global Water Center - 247 W. Freshwater Way - Milwaukee

In the wake of an agreement on a new NAFTA update to the U.S.-Mexico-Canada Agreement and with president-elect Andrés Manuel López Obrador taking office Dec. 1, this is an important time to sort out what is happening with our Southern neighbor — the state's second-largest trading partner.

[>>Register](#)

- [Martín Caro Commercial Director for the Chicago office of ProMéxico](#), the national trade and investment agency will provide his insights and thoughts on the business impact of changes to NAFTA and the AMLO (Andrés López Obrador) Administration.
- [Phil Gould, Sales Manager of ER Wagner Company](#) will offer his comments on their business in the automotive and industrial sectors in Mexico and the upcoming Mexico Trade Venture in February of this year.
- Mark Rhoda-Reis, WEDC International Business Development Director and Koreen Grube Director of the Milwaukee US Commercial Service Export Assistance Center in Milwaukee will be on hand to answer questions on the market and the available support for companies doing business in Mexico.

Program Agenda

07:30AM Registration and Networking
08:00AM Welcome from Katie Henry - MMAC World Trade Association
08:10AM Julian Adem, Consul General for Mexico in Milwaukee Opening Remarks
08:15AM Martín Caro, Trade and Investment Commissioner - ProMéxico Chicago
USMCA, AMLO and the impact on business in Mexico

- 08:40AM Phil Gould, ER Wagner Sales Manager – Current Business in Mexico & the Mexico Trade Venture
- 08:50AM Koreen Grube – Director, US Commercial Service support for your business in Mexico
- 08:55AM Mark Rhoda-Reis – International Business Director WEDC
- 09:00AM Adjourn