

# UW Credit Union: Organizes aid for South Central Wisconsin flood relief efforts

Posted on Monday, Aug 27, 2018

>> **WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop.](#)**

Contact:

Justine Kessler  
Director of Brand Marketing  
UW Credit Union  
jkessler@uwcu.org  
800-533-6773, ext. 2313

FOR IMMEDIATE RELEASE

Madison, Wis.— Aug. 27, 2018 — UW Credit Union is mobilizing support for South Central Wisconsin flood relief efforts after the area experienced unprecedented flooding in the past week. Torrential rains damaged homes, businesses and infrastructure across South Central Wisconsin. In response, UW Credit Union will donate \$25,000 to organizations supporting flood relief in addition to accepting donations online and in branch locations.

UW Credit Union is currently accepting donations for flood relief. Members may donate funds directly from their account through online banking. Donations can be made at any UW Credit Union branch location.

“We’re ready to assist recovery efforts,” says UW Credit Union President and CEO Paul Kundert. “We invite members and the community to join us in helping those impacted by flooding.”

All proceeds will go to The Salvation Army and The American Red Cross, with 100%

of donations going to flood relief efforts. Learn how you can help at [uwcu.org/flood-relief](http://uwcu.org/flood-relief).

#### About UW Credit Union

UW Credit Union is a growing, federally insured financial institution and a leading provider of a full range of financial services to University of Wisconsin communities. UW Credit Union's over 600 employees serve the financial needs of more than 245,000 members through world-class technology systems, and through a convenient network of 26 branch locations and over 100 ATMs. With assets totaling \$2.7 billion, UW Credit Union is ranked nationally among the leading credit unions. Founded more than 85 years ago by members of the University of Wisconsin community, UW Credit Union continues to operate as a not-for-profit, member-owned financial cooperative with locations in the Madison, Milwaukee, Stevens Point, Green Bay, Oshkosh, Whitewater and La Crosse areas.