

UW-Stout: Pathways Forward major donors news conference

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TO: All media

FROM: Doug Mell, Executive Director of Communications and External Relations

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SUBJECT: Pathways Forward major donors news conference Sept. 14

UW-Stout Chancellor Bob Meyer will be joined by three major donors in announcing more than \$10 million in gifts to Stout University Foundation at a news conference Friday, Sept. 14.

The news conference, open to media, will be held at 1 p.m. in the Overlook Lounge on the second floor of the Memorial Student Center, [302 10th Ave. E.](#) The lounge is above the west entrance of the building.

Free parking is available in lot 29, 300 13th Ave. E., just east of Johnson Fieldhouse and a short walk to the student center. A map of the UW-Stout campus is available [here](#).

Scheduled to attend the news conference are Debbie Cervenka, wife of the late Bob Cervenka, the founder of Phillips Plastics, which has facilities in Eau Claire and Menomonie; Joe Pregont, president and chief executive of Prent Corp. in Janesville; and Dallas and Edith Pankowski of Plover, who own a real estate company. Pregont and Dallas Pankowski are UW-Stout alumni, and the former Edith Rogers is from Menomonie.

The news conference is part of a full day of activities announcing the public phase of UW-Stout's \$35 million Pathways Forward comprehensive campaign. Formal kickoff activities are scheduled for 4:15 p.m. in Harvey Hall Theatre, [721 Third St. E.](#)

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