UW System: Wisconsin Idea Summit explores a smart future: How will smart technology create tomorrow's Wisconsin?

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Digi.City founder Chelsea Collier headlines Aug. 7 event at UW-Parkside

As emerging technologies broaden and increase access to information, more than 600 cities and regions around the world are projected to invest over $400 billion in the next two years becoming "smart."

The UW System Wisconsin Idea Smart Future Summit at the University of Wisconsin–Parkside, Tuesday, Aug. 7, from 8:30 a.m. to 2:30 p.m., includes discussions with leaders from education, public administration, and business. Featured speaker Chelsea Collier, founder of Digi.City, has traveled the world gathering information about the various ways in which cities and regions of all sizes are using smart technology to improve operations and enhance quality of life for residents.

The day-long summit also features a presentation by Lisa Roy, vice president for Commercial Excellence Building Solutions at Johnson Controls, on the company's partnership with the Pro Football Hall of Fame in Canton, Ohio. Using smart technology, Johnson Controls created and sponsors the Johnson Controls Hall of Fame Village.

This is the second UW System Wisconsin Idea Summit, a platform created by UW System President Ray Cross to engage citizens and identify ways the university can help address the challenges facing Wisconsin. The first was focused on the dairy industry and helped generate the Dairy Task Force 2.0, which will hold its first meeting in August.

Foxconn executive Alan Yeung will provide details of the company's Smart Cities, Smart Futures competition, which was announced at UW-Parkside in May. The competition gives college and university students around Wisconsin the opportunity to submit new ideas for using technology. Foxconn has committed $1 million over three years in cash and in-kind services to the competition.

Attendees are required to register. Free registration for the event is sponsored by the Wisconsin Economic Development Corporation. To register, visit: uwp.edu/IdeaSummit18.

Event co-sponsors include WisPolitics and the Racine County Economic Development Corporation.