

Votes Vet: Veterans come out strong for Tammy Baldwin, in new \$1 Million ad campaign

Posted on Thursday, Feb 8, 2018

>> **WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop.](#)**

CONTACT: Eric Schmeltzer, eric@votevets.org

Madison, WI – A powerful \$1 million television and digital ad campaign, launching today, features Wisconsin veterans praising the leadership of Senator Tammy Baldwin, as a champion for those who served. The ad, running over the next three weeks, will cover all of the state, reaching Wisconsin residents multiple times. The ad is being sponsored by VoteVets Action Fund, the largest progressive group of veterans in America with 19,000 veteran, military family, and civilian supporters in Wisconsin.

The full ad script is below.

The ad can be viewed here: <https://www.youtube.com/watch?v=VSulasIB0uw>

A high-resolution download link, for broadcast purposes, can be found here: <https://www.dropbox.com/s/hsjxskuf1q9ltqm/VV%20Real%20Story%20SHR.mp4?dl=1>

The ad features three Wisconsin veterans – Joe Roberts from Spooner, Dan Herbst from Watertown, and Susan Mours, from Sussex.

In the ad, the veterans cite Senator Baldwin's leadership in bringing about badly needed reforms at the Tomah VA facility, as well as improving physician training, and cracking down on needless opioid prescriptions.

The veterans make clear that attack ads coming from the Koch Brothers just aren't true.

“Veterans know: Tammy Baldwin has our backs,” the veterans conclude.

Founded in 2006, and backed by over 500,000 supporters, the mission of VoteVets.org is to use public issue campaigns and direct outreach to lawmakers to ensure that troops abroad have what they need to complete their missions, and receive the care they deserve when they get home. VoteVets.org also recognizes veterans as a vital part of the fabric of our country and will work to protect veterans' interests in their day-to-day lives. VoteVets.org is committed to the destruction of terror networks around the world - with force when necessary - to protect America. While non-partisan, the group is the largest progressive organization of veterans in America.