

VoteVets Action Fund: VoteVets launches nearly \$1 million television and digital ad buy setting the facts straight on Tammy Baldwin's veterans record

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VoteVets Launches Nearly \$1 million Television and Digital Ad Buy Setting the Facts Straight on Tammy Baldwin's Veterans Record

New ad blanketing Wisconsin as part of the buy encourages people to learn more about thoroughly discredited attack ads at new site:<http://www.votevetsfacts.org>

MADISON, WI - With thoroughly discredited ads from conservative mega-donors continuing to lie to Wisconsinites about Senator Tammy Baldwin, the national veterans group, VoteVets.org, is today launching a nearly \$1 million television and digital ad buy that includes an ad that calls out the lies, and sets the record straight. The ad will air through the end of the month across the state, and together with the digital ad component, will reach Wisconsinites multiple times.

The ad can be viewed here: <https://www.youtube.com/watch?v=rzRtemtwj8w>

In the ad, in front of news clips and fact check headlines, a voiceover says, "Out-of-state Oil

Billionaires are playing politics with Wisconsin's Veterans, with attack ads that have been called 'false' and 'misleading' by local news organizations and independent fact-checkers. Politifact Wisconsin 'finds the evidence lacking.' Here's the truth: Senator Tammy Baldwin called for multiple investigations - and passed real reforms on opioids and strengthened oversight at VA hospitals like Tomah."

The ad closes by encouraging Wisconsinites to go to www.votevetsfacts.org to learn more about the truth.

Indeed, PolitiFact Wisconsin ran an assessment of one attack ad on Senator Baldwin titled, "Super PAC attack blaming Tammy Baldwin for deaths of 3 veterans at Tomah VA hospital lacks evidence," in which they rate the main point of the ad "false." That story can be found here: <http://www.politifact.com/wisconsin/statements/2017/may/05/americas-pac/super-pac--attack-blaming-tammy-baldwin-deaths-3-ve/>

The International Business Times, reporting on the Koch ads, noted that they were "quickly condemned." That story can be read here: <http://www.ibtimes.com/-political-capital/why-mega-donor-spending-millions-defeat-tammy-baldwin-2543268>

Founded in 2006, and backed by over 500,000 supporters, the mission of VoteVets.org is to use public issue campaigns and direct outreach to lawmakers to ensure that troops abroad have what they need to complete their missions, and receive the care they deserve when they get home. VoteVets.org also recognizes veterans as a vital part of the fabric of our country and will work to protect veterans' interests in their day-to-day lives. VoteVets.org is committed to the destruction of terror networks around the world - with force when necessary - to protect America. While non-partisan, the group is the largest progressive organization of veterans in America.