

# Vukmir's first general election ad recounts working third shift, long days to make ends meet

Posted on Friday, Sep 7, 2018

GOP U.S. Senate candidate Leah Vukmir recounts working third shift to get through college and 16-hour days to make ends meet in her first TV ad of the general election.

Vukmir, a state senator from Brookfield who's challenging Dem Tammy Baldwin, opens the ad saying "the Wisconsin Way" includes days that start early, end late and sometimes include "an overtime shift to make ends meet."

"I know what it's like: growing up in an immigrant family, working third shift to get through college and 16-hour days to make ends meet, caring for my patients and raising my kids," Vukmir says.

The ad shows her in scrubs in a clinic-like setting.

**>> WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop.](#)**

She then closes the spot, "I've helped make Wisconsin better, and I'll take that same passion to Washington."

The campaign didn't include details on where the ad will run or the size of the buy. A WisPolitics.com check of filings at the FCC site found buys in Green Bay, La Crosse and Madison. A media buyer source said the ad also was slated to run in the Wausau market.