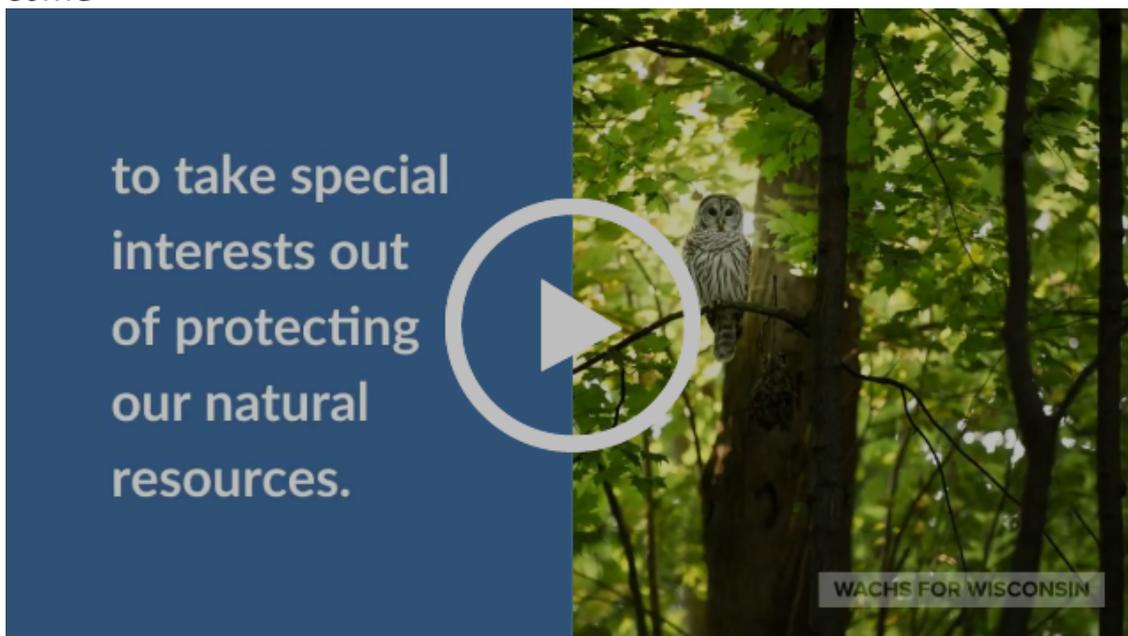


Wachs campaign: Announces Day Four of Week One Campaign: Great Outdoors Initiative

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Initiative would help make Wisconsin clean, safe, and beautiful for generations to come



EAU CLAIRE – Dana Wachs announced the fourth part of a week-long issues campaign called [Week One](#). On [Day Four](#), Wachs would launch the Great Outdoors Initiative aimed at restoring environmental protections stripped by Gov. Scott Walker, ensuring protections for drinking water, and making Wisconsin a travel destination once again.

“I love this state with all my heart. Every inch of Wisconsin has something incredible to share with the folks who live here and with visitors from all across the world. We have to protect our great outdoors, and we have to do it now.

“We must also make sure that we restore the protections Gov. Walker stole from our residents. He gave wealthy special interests a pass to pollute our air, our water, and our soil. We must make sure every Wisconsin child can safely drink from the tap, swim in our lakes, and hunt in our forests.

“We have got to get the politics out of our Department of Natural Resources. We need an independent DNR secretary who will look out for the best interests of the state and its people, not the interests of campaign donors,” said Wachs.

The Great Outdoors Initiative will:

- Restore science-based decision making at the Wisconsin Department of Natural Resources (DNR) and an independent DNR Secretary who is free from corporate political interests.
- Establish a task force charged with growing a clean and green economy and reducing Wisconsin’s carbon dioxide emissions.
- Bring together scientists, hunters, and officials to combat Chronic Wasting Disease and to adopt a common-sense deer management plan that includes double fencing around deer farms.
- Expand funding to promote Wisconsin’s critical tourism industry.
- Create a municipal finance program to help homeowners who want to replace old, lead-ridden water pipes and improve the energy efficiency of their homes.
- Adopt common-sense regulations to protect our natural resources and our sporting heritage from out-of-state developers and mining interests.
- Increase support for Great Lakes restoration efforts and take steps to prevent the spread of invasive species.

Wachs for Wisconsin will release a new initiative each day from January 8 through January 12, one year out from a new administration.

For more information, visit www.DanaWachs.com/weekone.