

# Walker again highlights job training grants in third TV ad of re-election campaign

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Gov. Scott Walker today unveiled the third TV ad of his re-election bid, again touting state job training efforts.

The spot features two men identified as Tim and Jeremy, workers at Weldall Manufacturing in Waukesha.

Tim says he started a welding and fabrication apprenticeship right after high school, while Jeremy says he worked his way up from the bottom with an apprenticeship from a technical college. Tim adds training “gave us the skills we needed for good-paying jobs.”

“That’s why Gov. Walker’s support for technical training and the Fast Forward program is so important,” Jeremy says before Tim adds, “Yeah, it gives us a leg up.”

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The spot then switches to Walker, who says, “Wisconsin is working. This year our unemployment rate hit an all-time low, and we’ve invested over \$200 million to train workers in the jobs we’re helping to create.” Walker also touted the Fast Forward program in the first TV ad of his re-election bid.

Walker’s campaign said the ad is running statewide on TV and on digital platforms, but declined further comment. The liberal One Wisconsin Now, which tracks ad buys, says Walker has a \$1.5 million buy on Wisconsin TV through early July.

