

Walker campaign: Announces expansion of digital, communications departments

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[Madison, Wis.] – Governor Scott Walker’s campaign today announced an expansion of its digital and communications departments, with three new staffers with deep Wisconsin ties and experience in state and federal politics joining to help drive the governor’s message that Wisconsin is working as he fights to keep the state moving forward.

Rusty Schultz is serving as the campaign’s Digital Director, after most recently serving as Assembly Majority Leader Jim Steineke’s Chief of Staff. In addition to his legislative experience, Schultz managed digital, mail, and other targeted communications for the Republican Assembly Campaign Committee, helping to further build Republicans’ majorities in the State Assembly in 2014 and 2016. Schultz is from Warrens and graduated from Ripon College.

Austin Altenburg is joining the communications department as a Spokesman and Press Secretary. He previously served as Deputy Press Secretary in the office of U.S. Senator Ron Johnson, after a series of jobs on Capitol Hill and in communications. Originally from Minnesota, Altenburg attended the University of Wisconsin-Milwaukee before graduating from the University of Minnesota-Twin Cities. Altenburg replaces Nathan Craft, who is returning to the Governor’s office to work in the recently reorganized policy department.

Ben Stelter is joining the communications department as Rapid Response

Coordinator. He previously served as a Research Analyst for the Republican Party of Wisconsin, following previous roles with the state party and other political and sales organizations. Stelter is from Cedarburg and graduated from the University of Wisconsin-La Crosse.

These new hires are in addition to the initial campaign team announced prior to the governor's re-election announcement tour in October of last year. They join as the governor continues his travels to grassroots events across Wisconsin and prepares to rally Republicans to victory in November with his record of getting positive things done for Wisconsin's hard-working families.