

# Walker campaign: ICYMI: Campaign's first statewide TV ad spotlights Gov. Walker's bold reforms to address the skills gap

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[Madison, Wis.] – Gov. Walker's campaign released its [first statewide TV ad](#) Tuesday to highlight the governor's bold reforms to spark Wisconsin's comeback and strengthen the state's economy – allowing us to invest in priorities like workforce training.

In 2013, Governor Walker signed into law the bipartisan Wisconsin Fast Forward program – assisting hundreds of employers and thousands of employees with addressing the skills gap. Gov. Walker has invested over \$200 million in state funds in workforce development, including \$30 million in Wisconsin Fast Forward grants to the state's employers. The Wisconsin Comeback is real, and Gov. Walker is continuing to move the state forward by addressing the skills gap and connecting those interested in high-demand fields with opportunities.

Read more from The Cap Times [here](#) or find excerpts below:

***ICYMI: Scott Walker highlights worker-training program in first TV ad of 2018 governor campaign***

*By Jessie Opoien  
The Cap Times*

Wisconsin Gov. Scott Walker highlights a worker-training program he launched five years ago in the first television ad of his 2018 re-election campaign, which started airing statewide on Tuesday.

The ad features a woman named Shayla, an emergency medical technician and firefighter with the Hartland Fire Department & Lake Country Fire & Rescue. Shayla started attending a technical college to become a first responder a year after Walker signed the Wisconsin Fast Forward program into law, according to Walker's campaign.

"I have a chance to save lives every day. Gov. Walker is helping people like me get the training we need," Shayla says in the ad, which is set to air on TV and online. ...

Walker signed the "Wisconsin Fast Forward" program into law with bipartisan support in 2013. The legislation was designed to address the state's "skills gap" by providing training and connecting people with jobs in high-demand fields.

"More people are working in Wisconsin than ever before — and our Fast Forward Program is providing funding so people can get those better jobs that require new skills," Walker says in the ad. "And people like Shayla, well she can help save lives."

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