

Walker campaign: ICYMI: Central Wisconsin family business & workers credit Governor's reforms with jumpstarting Wisconsin's comeback

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[Madison, Wis.] – Scott Walker's campaign on Monday released a new TV ad, featuring a central Wisconsin family business and its workers highlighting how the governor's bold reforms have sparked Wisconsin's comeback and led to jobs and economic growth across the state.

After Gov. Walker helped lead Wisconsin's Comeback from the Great Recession, Kafka Granite roughly doubled its number of employees – and now, another expansion is in progress. With Governor Walker leading the way with \$8 billion in tax cuts and reforms that helped grow our economy, business investment has returned to our state and jobs are being created as a result. Now is the time to keep moving forward to help everyone in Wisconsin win the 21st century.

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Gov. Scott Walker's latest TV ad features employees of Kafka Granite praising his

policies for helping grow the Mosinee company.

The spot opens with Glenn Kafka, who founded the business, saying the company worked hard during the recession to keep going and was able to avoid laying off anyone.

His daughter, Tiffany, who works for the company, adds, "And thanks to Gov. Walker's economic reform and tax cuts, we started growing."

Glenn Kafka says the company has added 40 new jobs "since the Wisconsin comeback."

The spot then cuts to a man identified as Dean, a maintenance manager, saying, "Good-paying jobs that support families like mine."

Dylan, a diesel mechanic, adds, "And support our community too."

As with the other TV ads Walker has released so far in his re-election bid, the spot then cuts to the gov looking directly into the camera.

"You know, more people are working now than ever before, and unemployment, it's hit an all-time low," Walker says to close the spot. "Our reforms are helping Wisconsin's economy grow." ...