

# Walker campaign: Launches first TV ad contrasting Scott Walker's record with Tony Evers' plans to take us backward

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*Campaign continues case against Evers' record of siding with unions over hard-working families*

[Madison, Wis.] – The Walker campaign on Wednesday launched a new TV ad featuring the governor outlining a strong record of results and – for the first time – directly addressing Tony Evers' plans to raise taxes on hard-working families and laying out why Evers' policies would take Wisconsin backward. This ad extends the message on Wisconsin's comeback – and the taxes Tony Evers would raise that would reverse our progress after his long history of being bankrolled by the unions.

Tony Evers' plans to raise property, income and gas taxes have been extensively reported in the news media – all three of which would put Wisconsin's jobs, and the success we've seen under Scott Walker's bold leadership, at risk. The governor has been able to make record actual-dollar investments in our priorities without raising taxes, while Evers has laid out plans that would lead to tax increases on hard-working families. Scott Walker has a positive vision for Wisconsin's future that builds on our record of results – with more of the governor's bold reform, we can keep Wisconsin moving forward.

You can watch the ad, entitled "Can't Afford to Turn Back Now," [here](#). You can find

more details on Evers' plan that would take Wisconsin backward [here](#). The ad begins:

**Scott Walker:** *With all of the attack ads these days, it's easy to forget that more people are working this year than ever before, our schools are some of the best in the nation — and property taxes, they're lower than when we started.*

We're moving Wisconsin forward.

Tony Evers, well he'll raise property taxes, raise income taxes and raise gas taxes by as much as a dollar a gallon. And that would put our jobs at risk.

Wisconsin is working. We can't afford to turn back now.

The spot will run on television as well as on a range of online and social media platforms. It is the latest in a series of ads the Walker campaign is running on the governor's strong record of getting positive things done and his plans for more bold reform to keep Wisconsin working for generations to come.