

Walker campaign: Launches new “Oh No Tony” TV ad to highlight Evers’ call for a “variety” of tax hikes on families

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Contact: Austin Altenburg
media@scottwalker.com

[Madison, Wis.] – The Walker campaign on Tuesday launched a new TV ad to spotlight Tony Evers’ call for increasing a [“variety of taxes” – including property, income and gas tax hikes](#) – on Wisconsin’s hard-working families. A parody of the 1970s TV show, “The Electric Company,” the ad continues the case against Evers’ record of siding with big government interests over families as he calls for tax increases that would place a significant burden on hard-working families and take Wisconsin backward.

Tony Evers’ plans to raise property, income, and gas taxes were in the spotlight yet again recently, as he reiterated his desire to take more of Wisconsin taxpayers’ hard-earned money – a plan that would put Wisconsin’s jobs, and the success we’ve seen under Scott Walker’s bold leadership, at risk. The governor has made record actual-dollar investments in priorities like K-12 education without raising taxes, and has proposed a positive agenda to [keep Wisconsin working for generations to come.](#)

You can watch the ad, entitled “Oh No Tony,” [here](#). The ad features the silhouettes of two faces pronouncing words together, parodying the sketch from “The Electric Company.” Spelling out the words syllable by syllable, the faces tell voters:

tony evers will raise taxes

property

income

gas

Oh no.

The spot will run on television as well as on a range of online and social media platforms. It reinforces [the campaign's ad last week](#) featuring Scott Walker laying out the contrast between his record and Evers' record.