

# Walker Campaign: Launches statewide digital ad highlighting Wisconsin turnaround

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[Madison, Wis.] – Gov. Scott Walker’s campaign on Tuesday launched a statewide digital ad campaign highlighting the bold reforms that turned Wisconsin around — and continue to get positive things done for hard-working taxpayers.

You can watch the ad, entitled “Turnaround” [here](#). The ad begins:

*Wisconsin is showing how balanced budgets and good government can turn things around.*

*We eliminated Wisconsin’s multi-billion-dollar budget deficit and we’re reforming welfare so public assistance is more like a trampoline instead of a hammock.*

*We’ve covered everyone living in poverty under Medicaid, without the Obamacare expansion.*

And Wisconsin is among the best in the nation for access to health care.

*Now, there’s more to be done to keep moving Wisconsin forward.*

The ad highlights how Gov. Walker eliminated the state’s \$3.6 billion deficit, reformed welfare, stabilized health care – without the burdensome Obamacare expansion – and ultimately turned the state of Wisconsin around after years of failed Democrat leadership.