

Walker's latest TV ad warns Evers would raise taxes, hurt family farms

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Gov. Scott Walker's latest TV ad features a man who warns Dem nominee Tony Evers would raise taxes and hurt family farms.

The spot will run on TV as well as online and digital platforms.

Walker's campaign only identified the man as Cal, who opens the spot saying his family has worked the farm for three generations, adding it's the "future for our daughter and her family and we'd like to have them have a better start than what we did."

Carl says Walker's agricultural tax credit and lower property taxes have helped family farms and "we just built a grain bin with the savings." He then warns Evers is going to raise taxes on farms, property and gas.

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"That'll hurt family farms like ours, and you just can't do that," he says to finish the spot.

The ad is the 27th of Walker's re-election bid.