

WARF head excited for relationships between Foxconn, higher ed

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WARF Managing Director Erik Iverson says he's excited at the prospect of new relationships between Foxconn and the state's top higher ed institutions.

Iverson on Monday will address attendees of the Wisconsin Technology Summit, put on by the Wisconsin Technology Council.

This event gets smaller companies in the same room with representatives of major firms including Rockwell Automation, Johnson Controls, Northwestern Mutual, GE Healthcare, AT&T and new arrival Foxconn.

According to Iverson, many big companies like these already have strong relationships with Wisconsin's major universities. He describes it as a feedback loop, with businesses telling schools what they need for further success and then getting updates and insight in return on the "amazing things being done on campus."

He says a partnership like that between Foxconn, the UW System and Marquette University could answer pressing questions: What are Foxconn's needs as a big, tech-driven employer in the state? And what kind of technologies could the universities supply?

See more at WisBusiness.com.