

Wisconsin Bankers Association: Wisconsin economic forecast supports Gov. Walker's initiatives

Posted on Tuesday, Jan 23, 2018

>> **WisPolitics is now on the State Affairs network. Get custom keyword notifications, bill tracking and all WisPolitics content. [Get the app or access via desktop.](#)**

CONTACT: Eric Skrum, Wisconsin Bankers Association
608/441-1216
(c) 608/445-6430
eskrum@wisbank.com

Madison – The economic forecasts reported at the Wisconsin Bankers Association's (WBA) latest Wisconsin Economic Forecast Luncheon highlighted that Governor Scott Walker's latest initiatives are on the right track by directly tackling one of Wisconsin's key issues; slow population growth.

Both economic reports singled out Wisconsin's older population as one of the key economic factors that needs to be addressed for the state's economy to grow at an even faster pace. The suggested solution in both presentations was attracting skilled, young workers. This directly mirrors several of Gov. Walker's initiatives including WEDC's latest advertising campaigns aimed at young professionals in Chicago.

"Wisconsin's economy is back to normal following the Great Recession with further improvement in store for the state in 2018 according to yesterday's forecast," explained Rose Oswald Poels, WBA President/CEO. "Attracting skilled, young workers is going to be key in accelerating economic growth."

"Gov. Walker is creating opportunities for businesses and families in Wisconsin which is something we can all support and should be recognized," Oswald Poels stated. "Wisconsin's banks have this in common with the Governor as our industry

strives to meet the same goal for families and businesses across the state.”