

Wisconsin Historical Society: The Coakley Brothers warehouse listed in National Register of Historic Places

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For Immediate Release
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Milwaukee, Wis. – The Wisconsin Historical Society has announced the listing of the Coakley Brothers Warehouse, in Milwaukee, Milwaukee County, in the National Register of Historic Places. National Register designation provides access to certain benefits, including qualification for grants and for rehabilitation income tax credits, while it does not restrict private property owners in the use of their property.

The Coakley Brothers Warehouse was one of two new warehouses for the company designed by Eschweiler & Eschweiler in a two-year period. The warehouses were unique in that they were located away from the bustling commercial river- and rail-fronting warehouse districts downtown and in the Third and Fifth Wards. Coakley Brothers intentionally built this warehouse near a wealthy residential neighborhood, using prominent edifices and a tall clock tower to advertise their business at intersections where clients would be most likely to see them. The warehouse is a fine example of Mediterranean Revival architecture applied to a warehouse building. Sold in 2017, it will continue use as a storage facility under the new owner, preserving its characteristic features.

The register is the official national list of historic properties in America deemed worthy of preservation and is maintained by the National Park Service in the U.S. Department of the Interior. The Wisconsin Historical Society administers the

program within Wisconsin. It includes sites, buildings, structures, objects and districts that are significant in national, state or local history, architecture, archaeology, engineering or culture.

To learn more about the State and National Register programs in Wisconsin, visit www.wisconsinhistory.org.

About Wisconsin Historical Society

The Wisconsin Historical Society, founded in 1846, ranks as one of the largest, most active and most diversified state historical societies in the nation. As both a state agency and a private membership organization, its mission is to help people connect to the past by collecting, preserving and sharing stories. The Wisconsin Historical Society serves millions of people every year through a wide range of sites, programs and services. For more information, visit www.wisconsinhistory.org.