

# Wisconsin League of Conservation Voters: SD 1 ads: Manure is 'in our shower and our faucets'

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*Ad campaign spotlights drinking water pollution in Kewaunee County*

MADISON – A new ad campaign focused on the special election in Senate District 1 features a Kewaunee County resident whose faucets ran brown with liquid manure and spotlights the anti-conservation record of Rep. Andre Jacque.

The television ads tell the story of a Kewaunee County resident who lives the reality of the drinking water crisis and the risk it poses to her family and thousands of others in the district – and beyond.

It provides graphic footage of pure liquid manure running from a shower and a sink faucet – explicit proof of the horrifying pollution pouring from Kewaunee County faucets – and points to Andre Jacque's numerous votes against clean water protections.

Over the course of his legislative career, Andre Jacque has voted against clean water protections in the most high profile environmental legislation. Even more telling, Andre Jacque provided no leadership on the biggest threats to drinking water in his district. He was one of the only local legislators to not co-sponsor legislation to help families' whose wells have been contaminated by manure (2017 Act 69).

The radio campaign further details the family's story and introduces candidate Caleb Frostman, a conservation champion dedicated to protecting clean drinking water and the state's water resources.

Wisconsin League of Conservation Voters PAC paid for the campaign.

[Watch the television ad here.](#)

[Listen to the manure pollution ad here.](#)

[Listen to the ad introducing Caleb Frostman here.](#)

[Click here for the ad campaign's justifications.](#)