

Wisconsin LGBT Chamber of Commerce: Launches new Business Leadership Academy

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MILWAUKEE – This week, the award-winning Wisconsin LGBT Chamber of Commerce announced the launch of its new Business Leadership Academy. The Business Leadership Academy is a year-long program focused on developing and fostering the next generation of LGBTQ and allied leaders in the workplace.

“Today’s business environment for both small businesses and corporations requires leadership skills like effective communication, creativity, collaboration and the ability to motivate,” said Jason Rae, President & CEO of the Wisconsin LGBT Chamber of Commerce. “We want to help our members make sure they have the knowledge and tools to grow in their roles.”

The 2019 Business Leadership Academy will meet monthly from February to December on the second Tuesday of each month from 3:00 to 7:00 p.m. These workshops will be held in the Milwaukee area. Topics that will be addressed during the program include: Effective Communication, Managing People, Business Financials, Productive Conflict and more.

Interested individuals are encouraged to apply for the program today. Applications are available online at <https://wislgbtchamber.com/application/>. Applications are due by January 8, 2019. The cost for each participant in the program is \$1,500.

“Together, we can break the rainbow ceiling and help get more LGBTQ people into

senior leadership positions at businesses and companies in the state,” added Rae.

This past summer, the LGBT Chamber [released a study](#) showing that organizations and businesses with one or more LGBT people in senior leadership positions report higher overall firm performance than organizations with no LGBT leadership. The study was commissioned by the Wisconsin LGBT Chamber of Commerce and conducted by researchers at Marquette University.

“The study showed what we have been saying for years — having LGBT people in leadership positions, whether it as a CEO, a business owner, a part of senior management or on the Board of Directors, is good for a business’s bottom line,” said Jason Rae, President & CEO of the Wisconsin LGBT Chamber of Commerce. “We’re launching the Business Leadership Academy to ensure we have great LGBT leaders who can be in these business leadership roles.”

More information on the new Business Leadership Academy can be found online at <https://wislgbtchamber.com/businessleadershipacademy/>.